



ISSUE NINE APRIL 2019

FOR THE PERFECT FLOOR

News and updates from one of the UK's leading manufacturers of high performance flooring products

What's inside....

APPLICATION VIDEO

LVT INSTALLATION WITH
ARDEX FIBRE REINFORCED
LVT ADHESIVE

CASE STUDY

BRADSHAW
FLOORING TAKE ON
A 750M² FLOORING
REFURBISHMENT

TRAINING

SUBFLOOR AND
LVT INSTALLATION
COURSE DATES

THE BEST OF SOCIAL MEDIA



Linked in

Image courtesy of Lifestyle Floors

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SUPPORTING THE INDUSTRY

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www.ardex.co.uk



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ARDEX UK

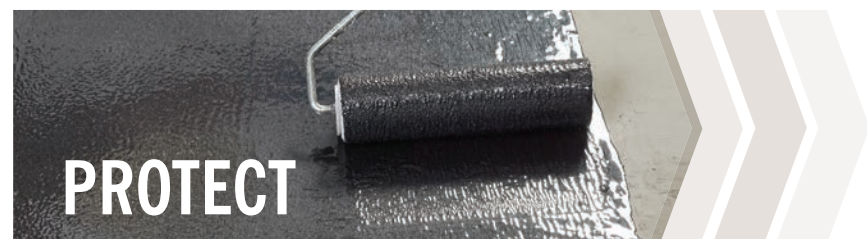
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FOR THE PERFECT FLOOR



REPAIR



PROTECT



LEVEL & SMOOTH



INSTALL



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ARDEX LVT ADHESIVE

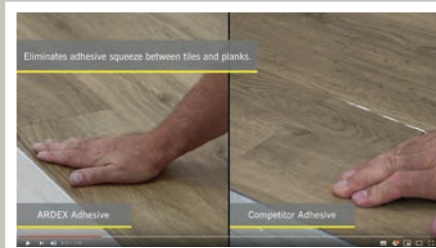
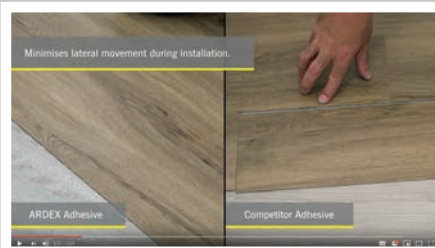
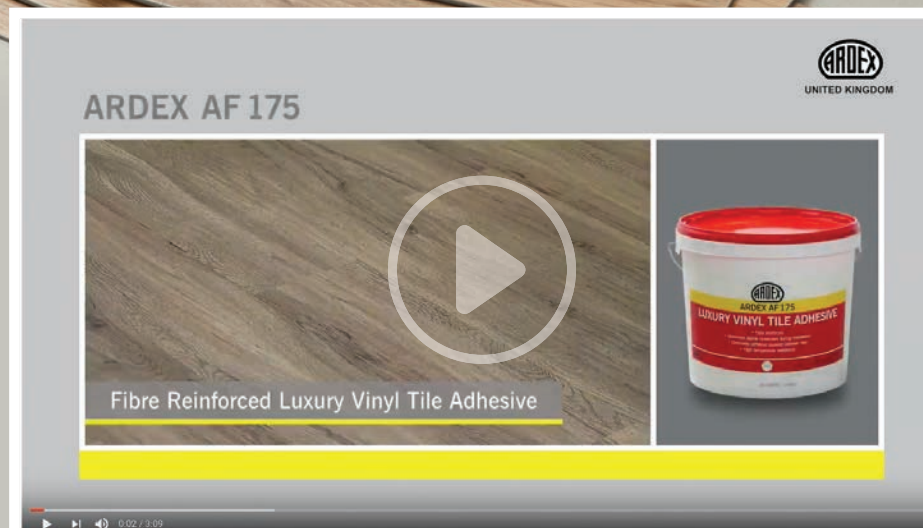
VIDEO

Discover the benefits of using a Fibre Reinforced Luxury Vinyl Tile Adhesive



This Bite-Sized Video Covers:

- The benefits of using ARDEX Fibre Reinforced LVT Adhesive
- Product conditioning
- Explanation of airing, open and working time
- Adhesive application



VISIT
WWW.ARDEX.CO.UK
TO VIEW THE VIDEO IN FULL

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Featured floor: Fabrica WP419



Realistic wood
and stone designs



Durable



Low maintenance

Cotswolds Furniture Co

For thirty-one years Bradshaw Flooring have been installing all types of flooring, including hardwood, carpet and decorative vinyl designs, and in 2018 they took on a 750m² refurbishment project for Cotswolds Furniture Co, using a full system of ARDEX products.

The existing subfloor had readings of over 75% RH, so local ARDEX Area Sales Manager, Kevin Gale, recommended the use of ARDEX MVS 95 Moisture Vapour Suppressant, to protect the final floorcovering from residual construction moisture. Kevin commented 'the subfloor was a clean screed, making ARDITEX CL Levelling and Smoothing Compound

the perfect choice for this project. It has excellent flow and application properties, and is walkable in as little as 2 hours.'

To fit the Luxury Vinyl Flooring, Paul from Bradshaw Flooring, used ARDEX AF 145 Pressure Sensitive Flooring Adhesive. Paul commented 'this was a large project; we had to work around other contractors so

the working time of this product was great, and it was really easy to apply.'

Paul continued 'We have used ARDEX products for years, they're tried and tested, and have never let us down, and with excellent support from the sales and technical teams ARDEX was our only choice for this project'.



Products used:

PROTECT

One Component Residual Moisture Vapour Suppressant



- Fast drying - apply smoothing compounds after 2 hours
 - No priming required
 - For use up to 95% RH
 - Ready for use, resealable and reusable

LEVEL & SMOOTH

Latex Levelling and Smoothing Compound



- Excellent flow
- Walkable in 2 hours
- Install floorcoverings after 12 hours

INSTALL

Pressure Sensitive Vinyl Adhesive



- Receives floorcoverings in as little as 20 minutes
- Reduced airing time – speeds up installation
- Can receive vinyl sheet up to 80 minutes after airing
- Can be used as a pressure sensitive or wet set adhesive

'We have used ARDEX products for years, they're tried and tested, and have never let us down.'

BRADSHAW
flooring



If you'd like us to feature one of your projects in the next edition of *For the Perfect Floor*, please get in touch via our [social media channels](#) or by email at info@ardex.co.uk.



ARDEX offer a range of training courses at our purpose built academies in Suffolk and Stoke-on-Trent, and selected colleges throughout the UK. Courses include a mix of practical demonstrations and hands on exercises, carried out by our team of professional trainers who have extensive knowledge and practical experience of the flooring industry. This ensures our courses remain accurate and up-to-date, covering the latest information, technological advances and industry regulations.

For further information on the training courses we offer please contact our Customer Service Department on **01440 714939** or visit **www.ardex.co.uk**



EXTERNAL TRAINING EVENTS



Subfloor Preparation, Repair, Smoothing and Finishing

Time: 9.30am – 14.00pm

Wednesday 27th June 2018

Venue: Accrington & Rossendale College, Floorcovering Department, Hameldon Building, Broad Oak Road, Accrington, Lancashire BB5 2AW



Subfloor Preparation, Repair, Smoothing and Finishing

Time: 9.30am – 14.00pm

Friday 8th June 2018

Wednesday 27th June 2018

Venue: Coleg Cambria, Bersham Road, Wrexham, LL13 7UH



Subfloor Preparation & Luxury Vinyl Tile Installation

One-Day Course

This course will appeal to new and experienced installers alike.

Course Content:

- Moisture Testing
- Moisture Control Systems
- Smoothing and Levelling Compounds
- Repair Mortars
- Adhesive Selection
- Luxury Vinyl Tile Installation
- Marking out, straight lay and border work

REFRESHMENTS,
LUNCH AND PRODUCT
SAMPLES ARE ALL
INCLUDED

Venue: **ARDEX Academy - Haverhill Suffolk or Trentham, Stoke-on-Trent.**

Time: 09.00 - 16.00

Course Fee: £50

25th April – Haverhill, Suffolk

14th May – Trentham, Stoke-on-Trent

11th June – Haverhill, Suffolk

Places are limited to the first 20 respondents and for further information, or to register your interest, please contact the ARDEX Customer Service Department on **01440 714939**

Meet the team

In our series of 'meet the team' this month we will be focusing on Daniel Fairhurst, ARDEX Contracts Manager for the East of England.

Daniel started working as a floor layer while gaining his NVQ in floorcoverings at college, installing carpet and domestic vinyl. Daniel went on to complete FITA training, and became an NICF Master Fitter.

'I enjoyed helping customers pick their floorcovering and managing projects. We never cut corners or rushed a job, and it's a great feeling when you leave the customer with a fantastic floor.'

In 2012 Daniel took on a new challenge as a training manager at Floorskills, Europe's largest bespoke floor training centre. Daniel planned courses, wrote manufacturer guidelines and oversaw apprenticeships, ensuring the training met NVQ standards.

Daniel joined ARDEX in 2016 as a Contracts Manager; a role that includes site support, technical advice and training. In his time with ARDEX he has trained over 3,000 flooring professionals at distributor events, training colleges and our purpose built training academies.



ARDEX are committed to providing, not only great products, but first class technical support and advice. Daniel is just one member of our experienced team of national Contracts Managers, who are on hand to provide expert advice and site support. Visit our website or call 01440 714939 for more information.

Discover Lifestyle Floors' new contract-ready LVT Collection.

Use with BS 8203 certified ply for a trouble free installation.

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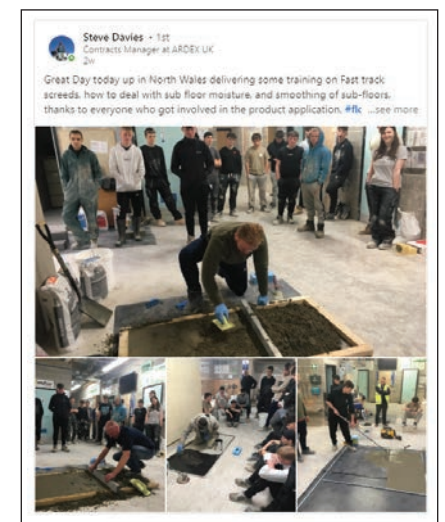
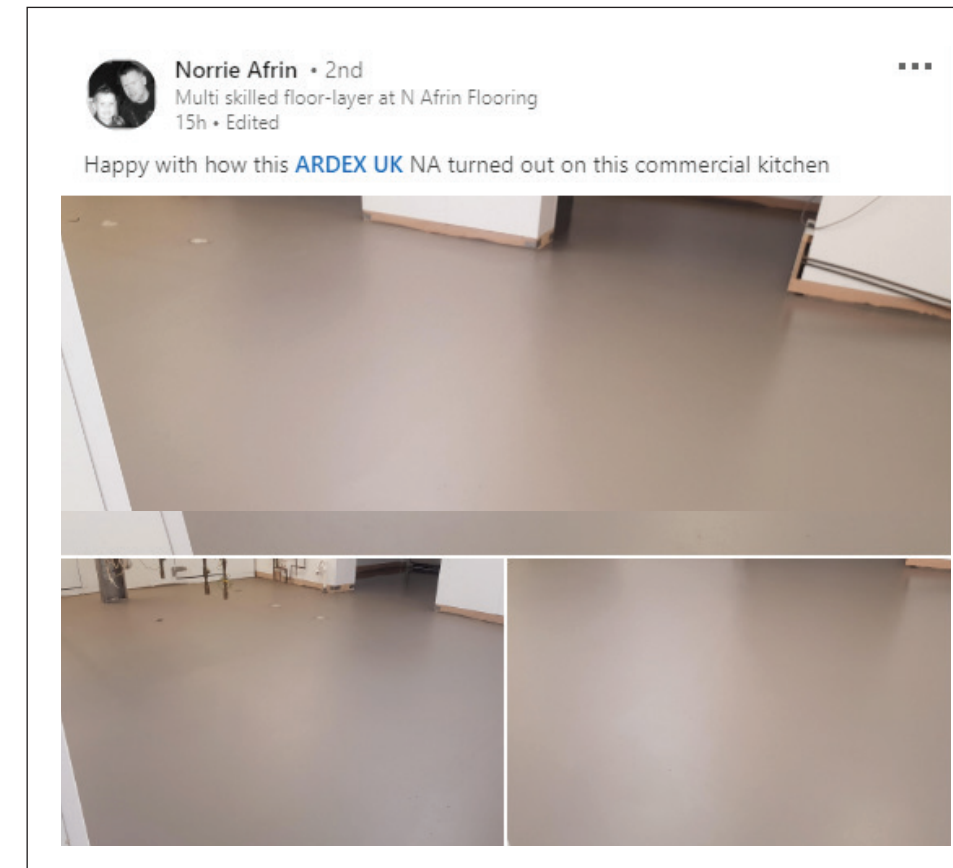
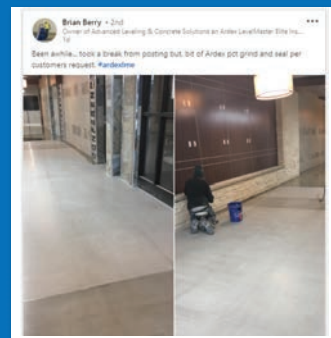
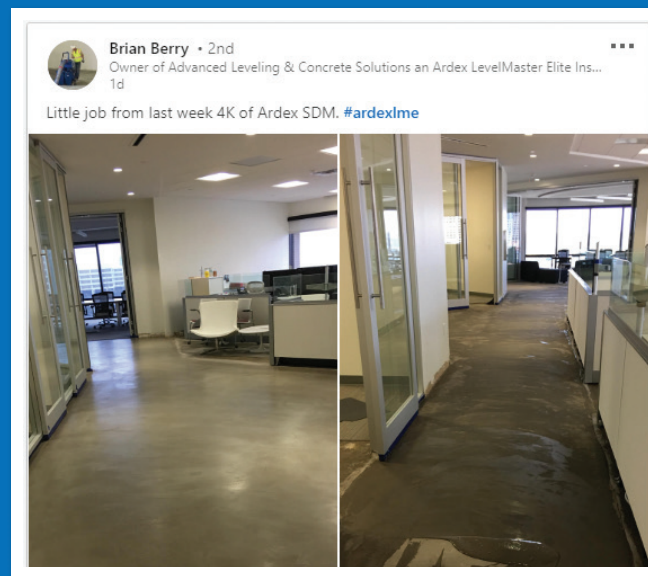
The best of Social Media



The ARDEX Facebook, Twitter and LinkedIn pages are a great way to keep up to date with the latest news from ARDEX. Remember to include @ARDEXUKFlooring in any of your posts, and we'll always try to retweet any projects you share which include ARDEX products.

If you're not already doing so, please like our Facebook page, ARDEX UK, follow @ARDEXUKFlooring on Twitter, and ARDEX UK on LinkedIn.

Here are some of the posts we have recently shared.



ARDITEX NA

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ADHESIVE RESIDUES, INCLUDING BITUMEN



the original yellow bag®



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DISCOVER MORE AT ARDEX.CO.UK



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REDUCED
AIRING TIME -
SPEEDS UP
INSTALLATION



Suitable for:

- ✓ Vinyl Composition Tiles
- ✓ Cushioned Vinyl
- ✓ Luxury Vinyl Tiles
- ✓ Vinyl Sheet



**ARDEX
AF 145**
PRESSURE
SENSITIVE
ADHESIVE

Image courtesy of Lifestyle Floors

KEY CONTACTS

For more information on ARDEX products please speak to your local flooring distributor, or ARDEX Area Sales Manager.



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• **RICHARD MARDEN** OXFORDSHIRE, EAST BERKSHIRE, GLOUCESTERSHIRE, AVON, CORNWALL, DEVON, SOMERSET, WILTSHIRE, GWENT, GLAMORGAN, DYFED
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For the latest information on all ARDEX products including technical data sheets, health and safety data sheets and product coverage calculators, please visit the ARDEX website at **www.ardex.co.uk**

