



FOR THE PERFECT FLOOR

ISSUE FOUR

News and updates from one of the world's leading manufacturers of high performance flooring products

THE IDEAL SYSTEM FOR INSTALLING LVT IN AREAS OF HIGH TEMPERATURE



WHAT'S INSIDE...

WIN!

1 OF 10 BUCKETS OF ARDEX AF 2575



ARDEXacademy

TRAINING EXCELLENCE

Register your interest in our subfloor preparation & LVT installation courses

MEET THE TEAM

IAN LAWTON



WIN

1 OF 6 PLACES ON A FITA TRAINING COURSE WITH ARDEX

THE BEST OF SOCIAL MEDIA



PROUD MEMBERS OF



Tel: 01440 714939

Email: info@ardex.co.uk

www.ardex.co.uk



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Like us on Facebook ARDEX UK

ARDITEX NA NO ALTERNATIVE

Ultra Rapid Setting Subfloor Levelling and Smoothing Compound

- Can be used with confidence over old adhesive residues, including bitumen
- Excellent adhesion without priming to almost all substrates, even flooring grade plywood
- Unaffected by moisture, can be used under an ARDEX Damp Proof Membrane and direct to damp concrete



the original yellow bag[®]

ABOUT ARDEX

Our company's heritage dates back more than 60 years, and as a global manufacturer of high performance building products, ARDEX has remained at the forefront of the UK flooring industry.



CONTENTS THIS ISSUE



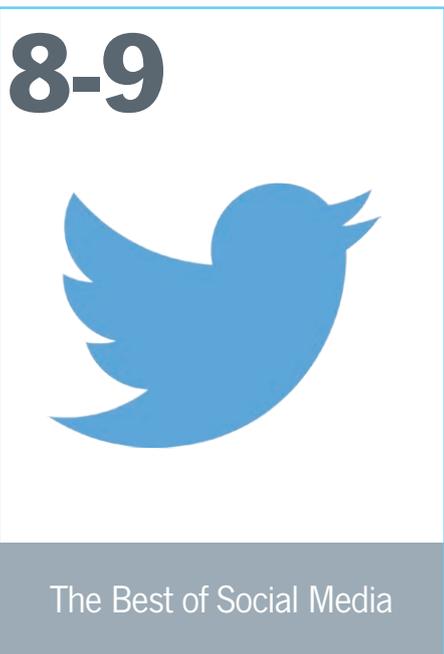
4-5
Installing Luxury Vinyl Tiles in Areas of High Temperature



6
ARDEX DUSTFREE Competition Winners



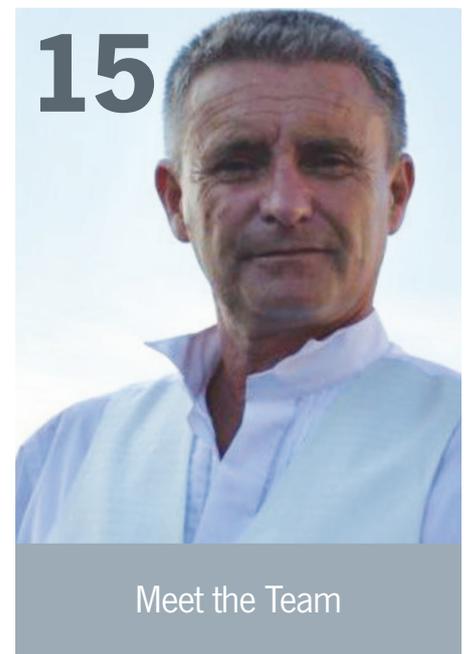
7
ARDEX AF 2575 Competition



8-9
The Best of Social Media



14-15
Win 1 of 6 Places on a FITA Training Course



15
Meet the Team

INSTALLING LUXURY VINYL TILES IN AREAS OF HIGH TEMPERATURE

What do ARDEX mean by a high temperature adhesive?

All ARDEX Flooring Adhesives are classified as having high temperature resistance, and are suitable for use over normal underfloor heating systems. Advice in the British Standards (BS 8203 & BS 8204) states that the subfloor surface, at the adhesive line, must be controlled to a maximum of 27°C. All ARDEX Flooring Adhesives go a step further, and can withstand surface floor temperatures up to 30°C, giving you further piece of mind.

What about Conservatories?

In areas subjected to prolonged or extreme solar gain, such as southerly facing aspects, conservatories, extensions and orangeries, the surface temperature of the floor can exceed 50°C, and with these living areas becoming more popular than ever, it is vital to ensure that the correct flooring adhesive is specified when installing resilient floorcoverings, such as LVT and vinyl sheet.

It is important to refer to the floorcovering manufacturer's guidelines, but most recommend the use of specialist 'epoxy', or two component adhesives. Often referred to as 'Heavy Duty', these types of adhesives are moisture, weather and water resistant, are suitable for internal and external use, and have very high bond strengths making them ideal for use in high load areas. Traditionally these have always been two component products that require mixing, but now ARDEX have an alternative solution.

The Future of Heavy Duty Adhesives

ARDEX AF 2575 is a one component adhesive and is suitable for use over underfloor heating systems and in areas of high solar gain such as conservatories and southerly facing aspects.

Unlike traditional heavy duty adhesives, ARDEX AF 2575 is ready mixed and resealable, which means there's no wastage. Simply spread the required amount of adhesive, replace the foil and reseal the lid ready for your next job.

During the installation of LVT, ARDEX AF 2575 offers the following application benefits:

- Excellent early stage grab means little or no lateral movement of the planks
- A long working time of up to 35 minutes, means there's no need to rush and risk late placement of the floorcovering
- Spills can be easily removed from the floorcovering without the need for harsh chemicals, simply let the adhesive cure and peel it off the flooring
- Suitable for use on absorbent and non-absorbent substrates
- Unaffected by cold temperatures, and easy to spread

ARDEX AF 2575 is solvent free and classified as EC1 PLUS, achieving the lowest possible emission limits. No Personal Protection Equipment (PPE) is required during installation, and there are the added benefits of no back mixing, cleaning of whisks, or contaminated waste issues.

ARDEX AF 2575 is also moisture resistant, making it ideal for use when installing sheet vinyl flooring in wet rooms, and weather resistant, so it can be used outside to fit artificial grass.

The ARDEX range of High Performance Flooring Adhesives has been developed and tested to be fully compatible with today's most popular floorcoverings; offering the professional installer unique application benefits and guaranteed long term performance, helping to ensure the perfect installation every time.



ISSUE 3 COMPETITION WINNERS



In Issue 3 of 'For The Perfect Floor', we gave you the chance to win one of our new DUSTFREE Kits, and here are our lucky winners.



David Marks Carpets
@DavidMarksCar

Follow

@ARDEXUKFlooring Feather finish superb product, hassle free. #DUSTFREE, GREAT COMPANY

David Marks Carpets @DavidMarksCar

R Gray Flooring

"We used IMO approved ARDITEX NA on the Pride of Bruges, direct to the ship's metal deck without priming. Not many levelling products are approved for use on ships, and without the need to prime. We can walk away knowing it's going to stay bonded".



Pride of Bruges ship



Adam Hardwidge said
"Love using your product, does what it says on the tin".

Scotts Home Furnishers

ARDEX DUSTFREE

Indoor air quality is becoming a major requirement on-site, and the reduction of airborne dust during the mixing process of cement-based products promotes improved working conditions.

ARDEX DUSTFREE helps the professional flooring contractor to control the generation of airborne dust, and is simple to use.

ARDEX DUSTFREE works with standard vacuum equipment, and can be easily and securely fitted to standard mixing buckets.



**ARDEX
DUSTFREE
KITS
NOW AVAILABLE
TO BUY**
from participating
distributors

ARDEX AF 2575 COMPETITION

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For your chance to win one of ten 7kg buckets of ARDEX AF 2575, simply tweet or email a picture of you using one of our new Flooring Adhesives, explaining what you like about it, using #ARDEXHD



WIN
1 of 10
7KG BUCKETS OF
ARDEX AF 2575 FLOORING
ADHESIVE



THE BEST OF SOCIAL MEDIA

The ARDEX Facebook and Twitter pages are a great way to keep up to date with the latest news from ARDEX. Remember to include @ARDEXUKFlooring in any of your posts, and we'll always try to retweet any projects you share which include ARDEX products.

If you're not already doing so, please like our Facebook page, ARDEX UK, or follow @ARDEXUKFlooring on Twitter.

The next 20 new followers or likes will receive a FREE goodie bag, simply use #followARDEX

Here are some of the recent posts we've shared with over 3,000 followers.



Aspect Design Floors @AspectDesignLB · 16 Dec 2016
Ardex k39 simply the best @ARDEXUKFlooring all ready for distinctive parquet @ShadedjAdam



Coastline Carpets @coastlinecarpet · 10 Nov 2016
Love screeding, especially when I'm using @ARDEXUKFlooring na coastlinecarpets.co.uk #flooring #prep #lowestoft



Scott @SCDFLOORING · 1 Dec 2016
@AmticoFlooring Great eye catching floor and a pleasure to install. Prepared with @HansonPlywood and @ARDEXUKFlooring



0% APR
Wilde and Sons @WildeandSons · Jan 11
Garage floor screeded with @ARDEXUKFlooring CL and P51 primer ready for @TarkettUK Safetred Ion Linen Mid Grey. @GroupTarkett



J & I CARPETS @JICARPETS · 1 Dec 2016
Moisture controlled! @ARDEXUKFlooring



Shane Barnes @shanebarnes91 · 11 Nov 2016
When doing LVT there's not other glue to be using other than @ARDEXUK New LVT adhesive, I will be using nothing else now! @ARDEXCPDAcademy



Aspect Design Floors @AspectDesignLB · 5 Nov 2016
Ardex k39 doesn't get better then that 😊 @ARDEXUKFlooring @drobins0



lifestyle
FLOORS

For those

"Oh Sugar"
moments

DesignerFloors
Collection

Heavy duty LVT

www.lifestyle-designerfloors.co.uk

ARDEX offer a range of demonstrations and seminars that can be tailored to your specific needs. Courses can either be taken at the ARDEX Training Academy in Haverhill, Suffolk, or at an alternative location of your choice.

Training is carried out by our team of technical experts who have both extensive knowledge and practical experience of the flooring industry. This allows our courses to remain accurate and up-to-date, covering the latest information, technological advances and industry regulations.



To register your interest in one of our courses please contact the ARDEX Customer Services Team on 01440 714939

**ARDEX Subfloor Preparation,
Repair, Smoothing and Finishing
Training Dates:**

WEDNESDAY 15th MARCH 2017

WEDNESDAY 17th MAY 2017

WEDNESDAY 21st JUNE 2017

VENUE:

Accrington & Rossendale College,
Floorcovering Department,
Hameldon Building, Broad Oak Road,
Accrington, Lancashire BB5 2AW

TIME:

9:30am - 2pm



To book your place please call Steve Davies on 07817 470074 or contact the ARDEX Customer Services Team on 01440 714939

ENTER NOW
Entry closes midnight 31.03.17

CARPET FITTER



OF THE YEAR

Competition

2017

HOSTED BY



Sharpen your pencil and be in with a chance of becoming
CARPET FITTER OF THE YEAR 2017!

The winner will receive some great prizes including £1000 cash,
a selection of tools, NICF Master Fitter membership
FREE for one year **PLUS** the winner's trophy.

The Final will be held at the Harrogate Flooring Show in 2017

* You do NOT need to be an NICF member to enter. NICF council members and FITA instructors are excluded from entry. Previous NICF Carpet Fitter of The Year competition winners are also excluded from entering.



GET YOUR ENTRY FORM NOW!

It's quick and easy. Scan the QR Code or visit
www.nicfltd.org.uk/Carpet-Fitter-Competition

THE 2017 COMPETITION FORMAT IS AS FOLLOWS:

- 1). You do **NOT** need to be an NICF member to enter this competition.
- 2). Entrants must **COMPLETE** a questionnaire — giving the most full and accurate answers possible.
- 3). Twelve entrants will progress to the practical trials to be held over two days at the FITA Training Centre at **Loughborough** on **Wednesday 17th and Thursday 18th of May 2017**. The 12 entrants will be selected by a panel of judges on the basis of providing the most full and accurate answers to the questions in this form.
- 4). From the entrants taking part in the trials, six will be selected to take part in the Final at the **Flooring Show at Harrogate** on **Sunday 17th and Monday 18th of September 2017**.
- 5). The six Finalists must be available for a briefing day to be held at the FITA Training Centre at **Loughborough** on **Thursday 22nd June 2017**.
- 6). Deadline for entry is midnight of **Friday 31st of March 2017**.
- 7). Applicants must be aged **18 years** or over on **Friday 31st of March 2017**.



Official sponsor of the NICF Carpet Fitter of The Year 2017 Competition



Karndean
Designflooring

Our longest ever plank 1500 x 250mm

Karndean
LooseLay

Karndean LooseLay Longboard

- Unique 1.5m plank format
- 12 beautiful new designs
- Quick and easy to install
- Low maintenance and durable
- Compatible with underfloor heating

□ Character Walnut LLP315



www.karndean.com/longboard

WIN 1 OF 6 PLACES ON A FITA TRAINING COURSE WITH ARDEX

The Flooring Industry Training Association was set up and is fully supported by the CFA and NICF to provide training. FITA has a fully equipped training centre at Loughborough in Leicestershire where the majority of their standard courses are run.



FITA, the Flooring Industry Training Association, has courses to suit not only real beginners just getting started in the industry, but upskilling courses aimed towards seasoned professionals too!

In association with FITA, we are offering you the chance to win one of 6 places on a FITA Resilient/Luxury Vinyl Tile (LVT) Installation – Intermediate course, worth £600 each!



To enter the FREE prize draw simply send us a picture of you using an ARDEX product, along with a few words on what you like about the product*.

You can email your picture to info@ardex.co.uk, post it on the [f ARDEX UK](#) Facebook page, or tweet it to [@ARDEXUKFlooring](#) using #ARDEX/FITA

LAST YEARS WINNERS



WHAT'S ON THE COURSE?

The 2 day course in June includes approaches to more complex installations and fitting techniques required, including conservatory floors and design floors.

- Health and safety
- Customer relations
- British Standard BS 8203 (Resilient Floorcoverings)
- The 'FITA way'
- Subfloor types – how they affect installation
- Subfloor moisture testing
 - Equipment
 - Test methods
 - Logging/evaluating results
- Subfloor preparation
 - Plywood
 - Subfloor renovation systems
 - Laitance
 - Mechanical subfloor preparation
 - DPMS
 - Smoothing compounds
- Understanding and controlling site conditions
- Conservatories
- Acclimatisation
- Adhesives
 - Acrylic
 - Pressure sensitive
 - Polyurethane
 - High temperature
 - Epoxy
- Design floors
 - Logos/Motifs
 - Feature strips
 - Borders
- Door profiles
- Tools of the trade

*One entry into the prize draw per person. All entries must be received before 30th April 2017. Winners will be notified w/c 1st May 2017. The course takes place on 27th and 28th June 2017 at the FITA Training College. Course Title – Resilient/Luxury Vinyl Tile (LVT) Fitting – Intermediate Installation Course. Transport and accommodation (if required) are not included. For more information on FITA, please visit www.fita.co.uk

Meet the Team

Ian Lawton: Technical Services Representative



Ian began working in the flooring industry at the age of 18, gaining experience in the high end retail carpet sector, before joining a commercial flooring company, and sub-contracting for some of the largest companies in this field.

Ian has built up extensive knowledge and experience by working on national and European projects, before joining ARDEX in 2002.

Over the past 15 years, Ian has provided advice to thousands of professional flooring contractors, and visited hundreds of sites up and down the country, helping to specify the correct ARDEX system for the job.

Ian has worked on many prestigious flooring contracts including Canary Wharf, and a Europe wide refurbishment of Disney Stores, and was a key member of the development team that brought the new range of ARDEX Flooring Adhesives to the UK market in 2016.

The ARDEX Technical Services Department is on hand to offer technical advice and guidance, to help you achieve a perfect installation every time.

Telephone: 01440 714939

Email: technical_services@ardex.co.uk

KEY CONTACTS



For more information on ARDEX products please speak to your local flooring distributor, or ARDEX Area Sales Manager.

- **MORRIS PATE** SCOTLAND

07860 528824

- **JOHN GLEDHILL** CLEVELAND, DURHAM, CUMBRIA, TYNE & WEAR, NORTHUMBERLAND

07860 528827

- **KEVIN GALE** YORKSHIRE, HUMBERSIDE, NORTH LINCOLNSHIRE

07860 528829

- **DAVID CLAY** CHESHIRE, MERSEYSIDE, GREATER MANCHESTER, LANCASHIRE, CLWYD, GWYNEDD

07860 528825

- **JONATHAN ARDLEY** BUCKINGHAMSHIRE, CAMBRIDGESHIRE, NORFOLK, SUFFOLK, BEDFORDSHIRE, NORTHAMPTONSHIRE

07977 412477

- **RICKY McNAMARA** NOTTINGHAMSHIRE, DERBYSHIRE, STAFFORDSHIRE, SHROPSHIRE, HEREFORDSHIRE, WORCESTERSHIRE, WARWICKSHIRE, LEICESTERSHIRE, WEST MIDLANDS, POWYS

07966 646232

- **JOHN OLIVER** ESSEX, HERTFORDSHIRE, MIDDLESEX, NORTH EAST LONDON

07860 440725

- **GLEN SELL** KENT, SUSSEX, SOUTH EAST LONDON

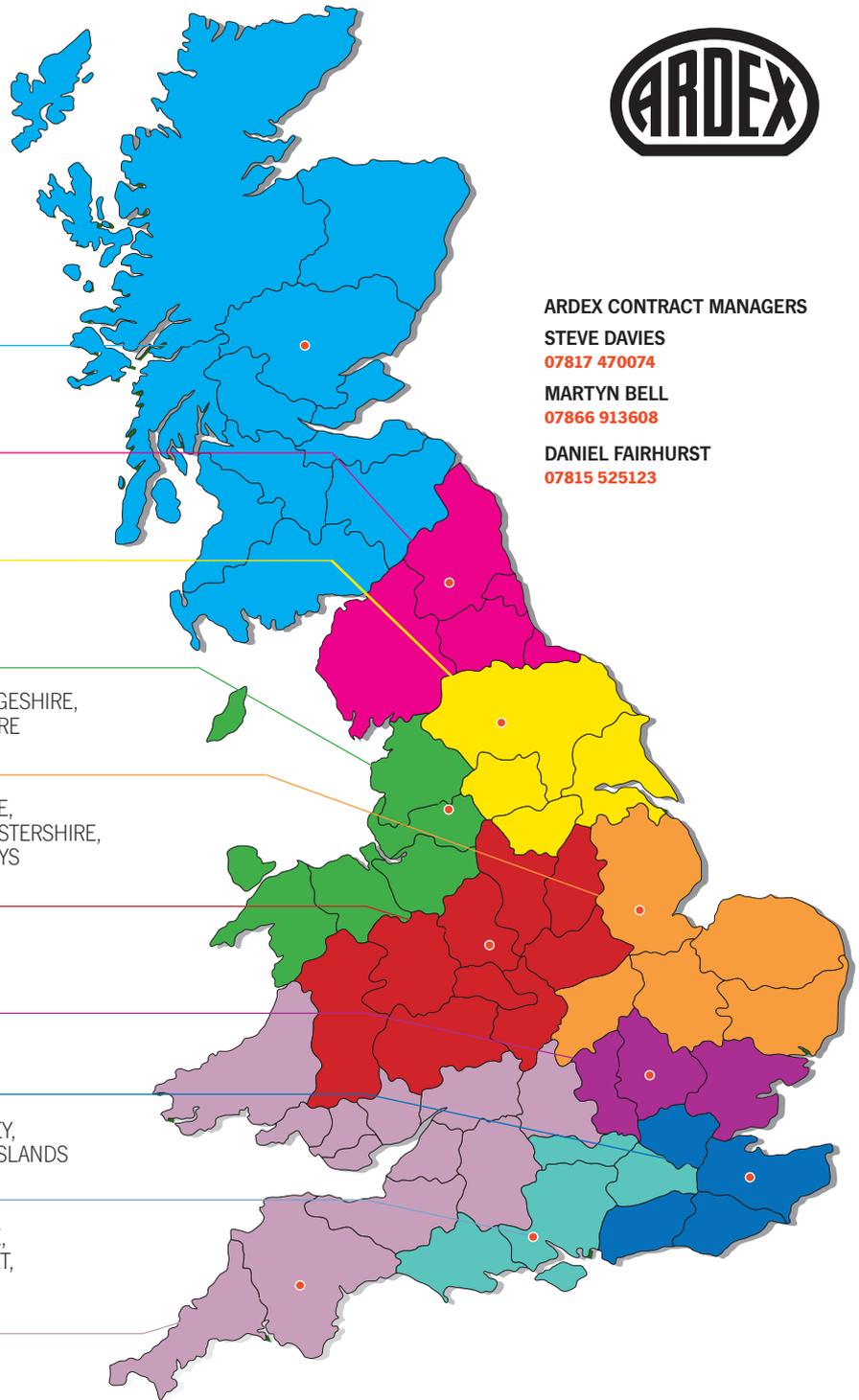
07966 646233

- **DAVID PETLEY** WEST BERKSHIRE, MIDDLESEX, SURREY, HAMPSHIRE, DORSET, SOUTH WEST LONDON, CHANNEL ISLANDS

07836 258087

- **RICHARD MARDEN** OXFORDSHIRE, EAST BERKSHIRE, GLOUCESTERSHIRE, AVON, CORNWALL, DEVON, SOMERSET, WILTSHIRE, GWENT, GLAMORGAN, DYFED

07860 528823



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Sales Office: **01440 714939**

For the latest information on all ARDEX products including technical data sheets, health and safety data sheets and product coverage calculators, please visit the ARDEX website at www.ardex.co.uk